



Shelby Zurcher

Graphic Designer | UI/UX Analyst

Let's Connect

📍 Flagstaff, AZ 📞 (928)699-1838

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Skills

- Photoshop
- Illustrator
- InDesign
- XD
- Dimension
- Lightroom
- HTML/CSS
- WordPress
- Qualtrics Surveying
- UI/UX
- Visual Design
- Market Research
- Data Analysis

- Fast-Paced Learner
- Flexible
- Accountable

Education

Northern Arizona University | *Flagstaff, AZ*

BFA Visual Communication | Emphasis

in Graphic Design

2024

Columbia College Chicago | *Chicago, IL*

Graphic Design | some classes

2018

Employment

NAUgo | *2022 – present*

App Designer & Developer | Flagstaff, AZ

- Communicate and coordinate meetings with various clients within NAU to create individualized content within the app.
- Create and distribute marketing materials to encourage usage of the app.
- Display knowledge in various platforms to create, publish, and edit content within the app.
- Assist in providing UI/UX knowledge to various departments within NAU.

Abundant Life Preschool | *2020 – 2023*

Preschool Aid | Flagstaff, AZ

- Engaged and entertained children through recreational and educational activities that promote social and emotional development.
- Followed a set daily schedule in order to keep a consistent and organized environment for children, parents, and co-workers.
- Cultivated the ability to recall child and parent names, and address them by name.

Farm Bureau Financial Services | *2018 – 2019*

Office Assistant | Flagstaff, AZ

- Provided clerical support to employees by copying, faxing, and filing documents.
- Communicated with customers via phone or email to schedule and confirm appointments.
- Answered phone calls to field inquiries from clients, vendors, and other callers seeking information.